

Township of North Brunswick
235th Anniversary Gala
1779-2014

Friday the Sixth of June, Two Thousand Fourteen



North Brunswick Historical Society "Perspectives" Volume 3
Commemorative Program and Album

Township of North Brunswick *235th Anniversary Gala* *1779–2014*



Honorary Chairmen

Mayor Francis “Mac” Womack
Mayor David Spaulding
Mayor Paul J. Maticera
Mayor Sylvester Paladino

Gala Honorees

Connie Adamo
Civic & Cultural Organizations

Nicholas Arico
First Aid & Rescue Squad

Kathy Aruta
Community Food Bank

Cynthia Baumgartner
Domestic Violence Team

Darren Snediker
Youth Sports

Charles Zaabadics, Sr.
Fire Department

Special Honoree

Father John Polyak
Our Lady of Peace Church

Gala Committee

Michael C. Hritz, Co-Chair
Richard D. Liguori, Co-Chair

Connie Adamo
Nansi Krauss
Janice Larkin
Cheryl McBride
Nancy Nicola

“To be good, and to do good, is all we have to do.” - John Adams

June 6, 2014

Dear Friends,

Tonight, our gathering theme and sense of spirit can be crafted from Mayor Charles Nicola, who in 1979 as part of his township bicentennial message said, *“We might reflect back to the early years and the handful of people, working together, dependent on each other, who set the complexion of North Brunswick that in so many ways remain with us today. The friendly ‘our town’ atmosphere is evident in so many ways. Our next door neighbors teach our children, police our streets, run our government, pave our roads, volunteer for our fire companies and rescue squad, and build our homes.”*

And so our third gala celebrates a contemporary “handful of people.” We honor seven community volunteers who have graced us with the extraordinary gift of time and shaped our community with their impressive talents. They have earned our appreciation and applause.

We established these anniversary galas 10 years ago with the simple premise of creating a moment to pause, reflect and celebrate our achievements as a community. This memorable evening is enhanced by your participation and the generous support of many individuals and firms who sustain our community professionally but also with generous financial support. Our thanks to all of you.

This evening also marks the inaugural effort of a newly reorganized Historical Society. With roots established by our forebears nearly 40 years ago, we are expressly committed to organizing and sharing an extensive collection of historical documents, photographs and artifacts that should be enjoyed by the entire public. Proceeds from tonight’s gala will support that effort, as well as the preservation and renovation of the Pulda Farmhouse and the launch of an effort to create and place historical markers at sites of notable interest throughout the township.

Thank you for joining us. Mayor Womack proclaimed in his 2014 State of the Township Address, *“Today the future is extraordinarily bright for North Brunswick.”* Inspired by the community volunteers we honor tonight, we couldn’t agree more.

Michael Hritz and Rich Liguori
Co-Chairs

Cover photo: Seven of the founding volunteer members of the North Brunswick First Aid & Rescue Squad pose in front of their two used Cadillac ambulances: Left to right, Harry Battaglia, James Wright, Burkhardt Wyckoff, Buck Pollard, Elmer Lepert, Bud Murphy, and Harry Brown. (Courtesy of NBFARS)



6:30 pm

Cocktail Reception and Hors d'oeuvres

8 pm

Dinner

Menu

SALAD

Arugula, Radicchio, Watercress, Hearts of Palm, Tear Drop Tomatoes in a Balsamic Dressing

INTERMEZZO

Lemon Sorbet

ENTREES

Stuffed Chicken Breast with Savory Corn Bread with Apple Sausage, Herb Scallop Potatoes, Natural Jus

Red Snapper with Asian Ginger Glaze, Jasmine Coconut Rice

New York Strip Loin with Braising Greens, Potatoes Gratin, Rosemary Jus

DESSERT

Chocolate Indulgence

Chocolate Mousse, Crème Brulee Center, Dark Chocolate Glaze

Freshly Brewed Coffee, Regular and Decaffeinated, Imported and Herbal Teas

Entertainment provided by the Full Count Big Band

Historical Displays and Exhibits

Happy: A Commemorative 235th Anniversary Video Presentation

9:30 pm

Gala Honorees Recognition

10:30 pm

Disc Jockey Music and Dancing by Misty Nights Entertainment

11:30 pm

Adjournment





Our Patriots

We gratefully acknowledge the gracious support of these North Brunswick friends and neighbors...

Cocktail Reception and Dinner sponsored by



The Full Count Big Band and Misty Nights Entertainment sponsored by



Honoree Awards generously provided by
Mr. & Mrs Robert & Joan Campbell

Invitations and commemorative program sponsored by



Dining table flower centerpieces sponsored by



Commemorative Video sponsored by



... and more friends and neighbors who provided general sponsorships.

Bidone, LLC

BORRUS, GOLDIN, FOLEY, VIGNUOLO, HYMAN & STAHL, P.C.

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EXCELLENCE IN LIVING



Public Works Management, LLC



**North Brunswick
PBA Local #160**

SAMUEL KLEIN & COMPANY



Shain Schaffer & Rafanello, P.C.

SHAMY SHIPERS & LONSKI, P.C.

And others too late for publication.

Community Volunteer Gala Honorees



Connie Adamo-Civic and Cultural Organizations

Connie Adamo has been one of North Brunswick's leading volunteers for more than 50 years, since her service first began as a PTA President at both Livingston Park School (1964-1965) and Linwood Middle School (1968-1969). For the ensuing five decades, she has been a selfless participant and leader in countless organizations. A past president of the North Brunswick Italian American Club Ladies Auxiliary, she has played leading roles in organizing many years of the Carnevale Italiano, Columbus Day Ball, and their participation in the annual Heritage Day Festival.

Connie graduated from New Brunswick's St. Peter's High School in 1946 and Drake's School of Business in 1947. She volunteered as a CCD instructor for several years at St. Mary of Mount Virgin Church and is a member of the St. Ann Society and St. Mary's Golden Age Society. She was employed by the Township of North Brunswick as personnel and payroll clerk for 25 years before her retirement in 1994. Her service to the township included roles on the Rent Leveling Board, the North Brunswick Housing Corporation, and chair of the Affordable Housing Agency. Following her formal retirement, she assumed a new part-time role at the North Brunswick Senior Housing Apartments as an office assistant and social activities coordinator. Connie's role includes helping new residents become acquainted with their new surroundings and the North Brunswick community. In 2010, Connie agreed to coordinate and help launch the Senior Ambassador program which provides a full complement of volunteers to serve as receptionists and telephone operators in the lobby of the municipal building.

Connie is an active member of the North Brunswick Pioneers Club, AARP and the Ladies Auxiliary of the North Brunswick Italian American Club. She is a longtime member of the North Brunswick Democratic Organization, currently serving as a committee woman in District 13. Connie volunteers at both the North Brunswick Community Food Bank and Meals on Wheels. She has been the neighborhood chairperson of the American Heart Association, the Cancer Society and the March of Dimes.

Rocco and Connie married in 1948, and enjoyed 59 wonderful years of marriage before his passing in 2007. Their son Raymond and his wife Sharon are parents to her beloved grandchildren, Scott and Lauren. Connie continues to honor Rocky's longtime service with the North Brunswick First Aid and Rescue Squad as a member of their Ladies Auxiliary. In tribute to her lifetime of selfless volunteer service, Connie was the recipient of the Ann Marie Chandlee Heritage Day Award in 2008.



Nicholas Arico-First Aid and Rescue Squad

Nick Arico is a lifelong resident who joined the North Brunswick First Aid and Rescue Squad in 1974 and has since been a dedicated first responder for the past 40 years. His contributions to the squad have included multiple roles as President, Treasurer, Secretary, Trustee, Captain and Chief Driver. Nick cites a personal motto that he has only ever wanted, "to help people and the Township of North Brunswick." He first rode night call with the squad every fourth night. As the squad's membership grew, he eventually rode the same night once a week for the year. The nights he was not on duty he still responded to alarms for second or third calls or motor vehicle accidents. Nick is serving his eighth year as the squad's treasurer and has been a trustee for 30 years. He continues to regularly respond to calls, is a recruitment officer as well as a first aid and CPR instructor for both squad members and the general public.

Nick was born in New Brunswick on May 27, 1948 to Anthony and Carmela Arico, celebrating his 66th birthday just last week. He has eight siblings including three brothers and five sisters, and has notably lived in multiple houses in the township including Hermann Road when it was known as Mill Lane, Cranbury Cross Road, Woodland Avenue, and his present home on Riverton Street. He attended St Mary's of Mt. Virgin School in New Brunswick until the third grade, and then Linwood School and New Brunswick High School. After high school, he attended Lincoln Tech in Newark for Auto Repairs.

Nick enlisted in the Navy on October 4, 1967, did his boot camp at the training center at Naval Station Great Lakes in Illinois, and then entered Class A School to become an engineman. He was transferred to the Pacific Island of Guam and was placed in charge of the maintenance of the base diesel generators. After he was discharged from active duty he stayed in the Naval Reserve for 25 years. Nick served on two ocean going mine sweepers (MSO's) and then transferred to a surveillance unit in charge of all vehicle maintenance. He retired from the Reserves in 1995 as a First Class Petty Officer.

Community Volunteer Gala Honorees

Soon after leaving enlisted service, Nick went to work for Finger's Radiator where he became the service manager of the repair shop. After five years, he opened his first warehouse in Paterson which he ran for over 30 years before retiring in 2012. Nick then spent most of his time at the First Aid and Rescue Squad and "running errands for whoever called," until this past February when he returned to Finger's "to get some rest!" He is an active member of the American Legion, Italian American Social Club, Knights of Columbus Council #11378, Democratic Social Club, Naval Reserves Enlisted Organization, and volunteers at the Community Food Bank.

His roots and connection to St. Mary's are evident every year when he covers and uncovers the nuns' fig trees. Nick and his wife, Kathleen, have been married for 42 years, and have two daughters, Gina and Nicole. They are the proud grandparents of five grandchildren: Erin, Cassidy, Shaughn, Grace, and Anna.



Kathy Aruta-Community Food Bank

Kathy Aruta has been a motivational leading force behind the Community Food Bank for 14 years. Her weekly, year round commitment involves organizing a force of more than 16 volunteers and twice weekly distributing food to needy families. She began her service in support of former coordinator Ann Marie McHugh, and was asked by Father John Polyak to perhaps assist her for "two hours per week." Kathy became the secretary of the Food Bank in 2005 and the acting director in 2006. Following Ann Marie's passing in 2010, she formally became the President of the Food Bank. Her commitment to helping people in need has become her life's work and she has led the Food Bank through a significant expansion that now serves more than 150 families.

In addition to her Food Bank commitments, Kathy has been delivering meals for the North Brunswick Senior Meal Program for over 18 years assuring that the homebound are also provided with at least one daily serving of hot food. She has also been one of the primary coordinators behind the Holiday Cheer program since its inception nearly 10 years ago, providing more than 40 low income township families with gifts during the holiday season.

Tom and Kathy Aruta were married in 1972 and made their way from North Jersey through San Diego and back to North Brunswick to establish their home 39 years ago. They were longtime volunteers with the North Brunswick Soccer Club and were part of a special teams trip to Europe. Kathy's professional life included personnel positions with the J.C. Penney Corporation and Rutgers Community Health Plan. She was also on the staff at the former Elm Row Gardens flower shop on Hermann Road. Kathy sustains her volunteer life with weekends at the shore, bike riding and traveling.



Cynthia Baumgartner-Domestic Violence Team

Cynthia Baumgartner received her initial domestic violence training from Women Aware in 1996 and has been the volunteer coordinator and member of the Domestic Response Team for the ensuing 20 years. As a Domestic Violence advocate, she assesses victims' needs and provides guidance in support of securing restraining orders, food, emergency medical treatment and shelter. Through her role as a Domestic Violence advocate, Cynthia has empowered hundreds of women to take steps to begin to break the cycle of violence in their lives.

Cynthia has been a civilian Records Bureau Supervisor with the North Brunswick Police Department for 19 years. Her job gave her firsthand insight into the needs of abused women and compelled her to take action. She received her initial 40-hour domestic violence training from Jackie Marich, director of Women Aware, in 1996 and has been the coordinator and member of the Domestic Response Team ever since. Cynthia has taken extensive domestic violence trainings provided by organizations such as Department of Law and Public Safety, Rutgers University, Middlesex and Somerset County Prosecutors Offices, Jewish Family and Vocational Service, Puerto Rican Congress, Manavi for South Asian Women, Violence Institute of New Jersey at UMDNJ, and numerous other agencies. In addition to the primary role of crisis intervention, Cynthia has incorporated additional trainings into a DV Awareness Program for the Junior Police Academy of North Brunswick Department, focusing on dating violence.

Cynthia continues to build and maintain partnerships with other police agencies and groups. She is a member of the Middlesex County Coalition of Domestic Violence Crisis Intervention Teams. She has also been called on to present Domestic Violence Awareness programs for senior citizens groups, local school boards, ladies clubs and local corporations including Robert Wood

Community Volunteer Gala Honorees

Johnson Dialysis Centers and National Associations of Insurance Women. Cynthia has previously been awarded the “Women who Make Magic” Award from Magic 98.3 radio station and was the recipient of the Ann Marie Chandlee Heritage Award in 2006 for her work in domestic violence awareness.

As a lifelong township resident who grew up in the ‘Adams Station’ section of North Brunswick, even attending the last class at Adams School, Cyndi always felt compelled to give back to her community. She watched her mother, Jennie Conroy, volunteer for many functions including delivering Meals on Wheels. She and Ed Baumgartner have been married for 19 years and reside in the “Milltown section” of North Brunswick. Cynthia’s daughter, Carla Garcia, has adopted her mother’s passion for helping others and is excelling in a career of student counseling and social work.



Darren Snediker-Youth Sports

Darren Snediker has tirelessly worked for the youth of North Brunswick as a leader of several sports organizations. As the current President of the North Brunswick Basketball Association, he manages the activities of 120 participants, 11 teams and more than 25 coaches as part of an extensive program that is active from October to March. The program has grown to include participation in area tournaments and created a popular Mayor’s Cup challenge. The league also created a North Brunswick Basketball League with over 90 teams that participate each season from towns throughout Middlesex and Mercer Counties.

Darren’s volunteer service began in 1986 with the North Brunswick Soccer Club, where he served as President from 1995 to 2000. During his tenure, he partnered with the former Department of Human Services to establish a snack shack and clubhouse for the organization in Sabella Park. The Snack Shack was dedicated to his father Edwin Snediker. His interests expanded to basketball and he founded the North Brunswick Basketball Association in 1994.

Darren joined others in seeking to create a special event and establish long term financial support for all of the athletic organizations. The Youth Sports Festival was first held in Sabella Park in 1995. Its immediate popularity and growth led to its expansion and a move to its current location adjacent to the DeVry campus on Route 1. The successful festival has raised more than \$1 million dollars since its inception to support youth sports organizations and has also provided charitable donations to a number of worthy local organizations. Darren remains its chairman guiding a volunteer team of more than 70 people who spend countless hours in planning and assuring its success.

Darren’s experience and guidance continues to make him a valued member of the township’s Parks and Recreation Advisory Committee for nearly 25 years since he was first appointed in 1989 by Councilman Sal Liguori. In 1997, the committee established a “Youth Advocate Award” to honor the achievements of local volunteers and Darren was selected as its first recipient. Seeking to assure that children of all abilities had the opportunity to participate in group play and team sports, Darren was a founder of the “Buddy Ball” soccer and basketball programs that continue to thrive today.

Darren has also been a manager of the North Brunswick Baseball/Softball Association since he was 16 years old in 1986. He took a team to the Williamsport District finals in 1992 with longtime Assistant Coach Don Zerby. Darren currently serves as a member on the Executive Board and Board of Directors. Darren is an Executive Board Member of the Adams Athletic Club, North Brunswick Baseball and Softball Association, Middlesex County American Legion Baseball Committee, and a member of the Middlesex County American Legion. He was recognized for his longtime volunteer service as a recipient of the 2013 Ann Marie Chandlee Heritage Day Award. Darren is a contracts manager at inVentiv Health Clinical in Princeton.

Community Volunteer Gala Honorees



Charles Zaabadick, Sr. - Fire Department

Charles Zaabadick, Sr. will long be distinguished and remembered as the epitome of a volunteer fireman. Before his passing at age 93 early last month, Charles had dedicated himself to 62 years of public service as a member of North Brunswick Fire Company #1. Since joining the department in the early 1950's, Charlie served in multiple ranks and capacities as a first responder and was known as the guy "who could do anything." He was revered for his ability to operate any piece of fire apparatus and drive any vehicle, and in his later years, imparting that knowledge and wisdom to younger members of the company.

Charlie served as an active trustee through the first of this year, still attending meetings and lending his wisdom and experience to the business affairs of the company. He served as township chief from 1967 to 1969, notably leading first responders during the infamous Brunswick Shopping Center fire. Charles was also a member of the Fireman's Relief Association, a life member of the NJ Fire Police Association and the American Legion Post #25 in Milltown.

Charlie was a lifelong resident of North Brunswick. A veteran of World War II, he worked for Mid-State Oil in North Brunswick and was also part of the Mid-State Oil private fire group before retiring. He was predeceased by his wife, Hazel (LaBone) and is survived by his children, Kathleen Bongiovanni of North Brunswick, Charles Zaabadick Jr., of Dayton, Diana Casey of Howell Township, and Mary Ann Zaabadick of North Brunswick; 10 grandchildren, 21 great-grandchildren, and a brother, Louis Zaabadick of Whiting.

Special Honoree



Father John Polyak

Father John Polyak's recognition as a special honoree at this gala coincides with the 45th anniversary of his ordination on June 1, 1969. He has been leading the Our Lady of Peace parish since 1985. During his 29 years in North Brunswick, Father John's volunteer service has extended to leading roles with the Knights of Columbus, North Brunswick Housing Corporation and the Community Food Bank.

Father John, son of Elizabeth and Vincent Polyak, was born in Perth Amboy in 1942. He was educated at Holy Trinity Elementary School and St. Mary's High School. He studied for the priesthood at St. Charles College in Catonsville, Maryland, Sacred Heart Seminary in Pikesville, Maryland, and St. Mary's Seminary in Emmitsborough, Maryland, and was ordained by His Excellency, The Most Reverend George W. Ahr, Bishop of Trenton, in St. Mary's Cathedral on Saturday, May 31, 1969. Father John celebrated his first Mass the next day, Sunday, June 1, 1969 at Holy Trinity Church. His parish assignments have included St. Jerome in Long Branch, Our Lady of Mount Virgin in Middlesex, St. Matthias in Somerset, and has been at Our Lady of Peace Church since 1985. As a result of Father John's unique ability to stir people to action, as well as his philosophy of leading by following, the parish has prospered under his stewardship. Our Lady of Peace Church is home to more than 1,700 families, all of whom consider Father John both a spiritual leader and a model for community involvement. Father John has also faithfully served as the Chaplain of the Our Lady of Peace Knights of Columbus #11378 since its inception in 1995, actively participating in fundraisers for the North Brunswick Food Bank, Buddy Ball, and other local charitable causes.

Father John is a leading proponent and active volunteer with the North Brunswick Community Food Bank. His work is "hands-on" unloading regular deliveries of supplies and moving them to the lower level of the municipal building where the Food Bank has expanded into larger quarters. He engages and solicits other volunteers therefore assuring the Food Bank remains well stocked and able to serve its growing base of families in need. Father John also provides strong leadership and guidance in his role as a board member of the North Brunswick Housing Corporation. The management of the 150-unit senior apartment building requires regular attention, and Father John has worked to assure the building is well-maintained and soundly staffed to assure its viability as a safe, comfortable and affordable home for senior citizens.

Mayors of North Brunswick



Mayor Francis Womack
2004 -



Mayor David Spaulding
2000 - 2004



Mayor Paul J. Matarera
1983 - 2000



Mayor Sylvester Paladino
1981 - 1982



Mayor Charles Nicola
1976 - 1980



Mayor Jack Pincus
1972 - 1975



"North Brunswick people are proud people... They elect us to go out and do the best job that we know how."

Mayor Fred J. Hermann in his annual message to residents January 1, 1959



Mayor Fred Gilbert
1970 - 1971



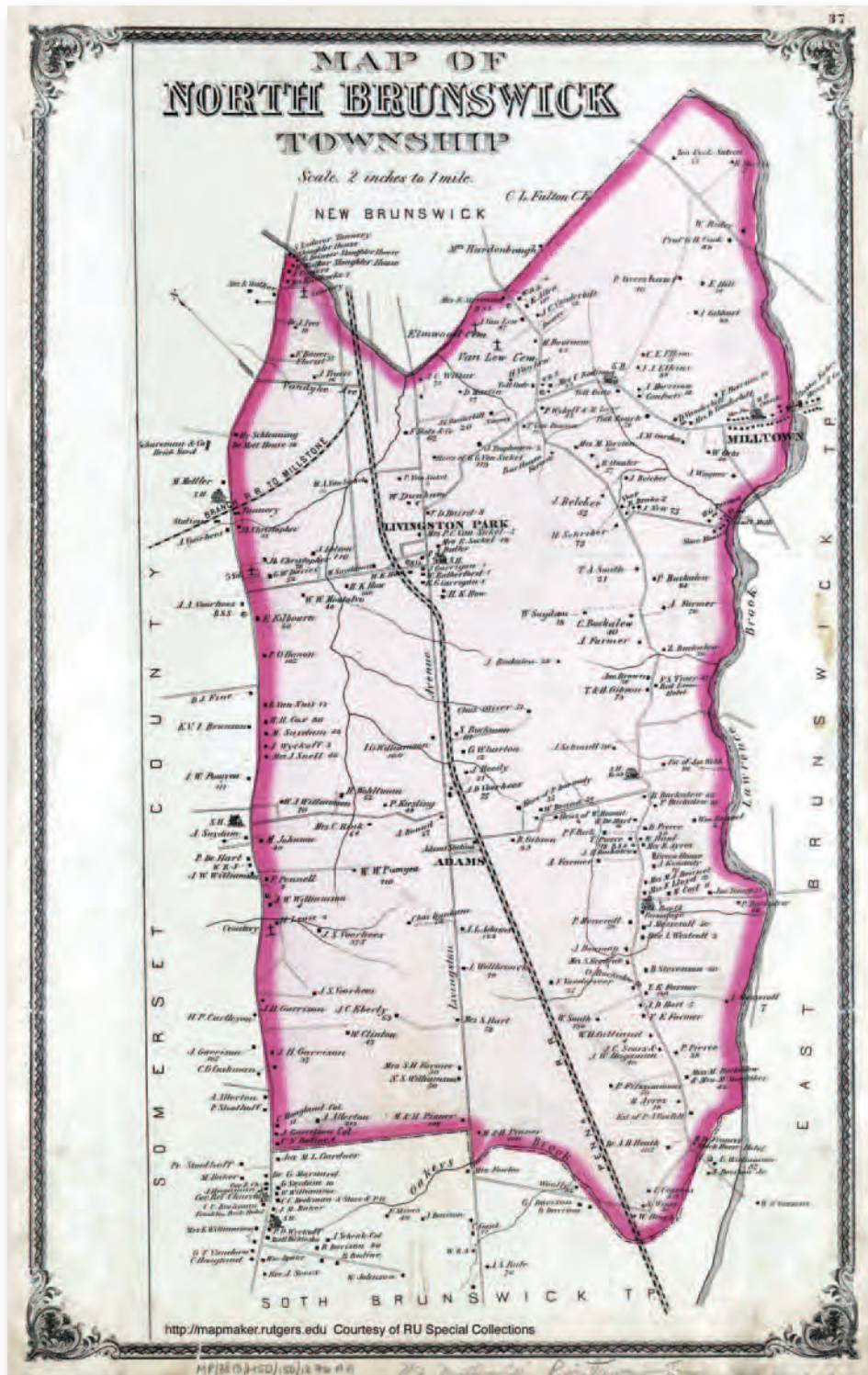
Mayor Kenneth Rupperecht
1969



Mayor George Luke
1965-1968



Mayor Fred Hermann
1946 - 1964

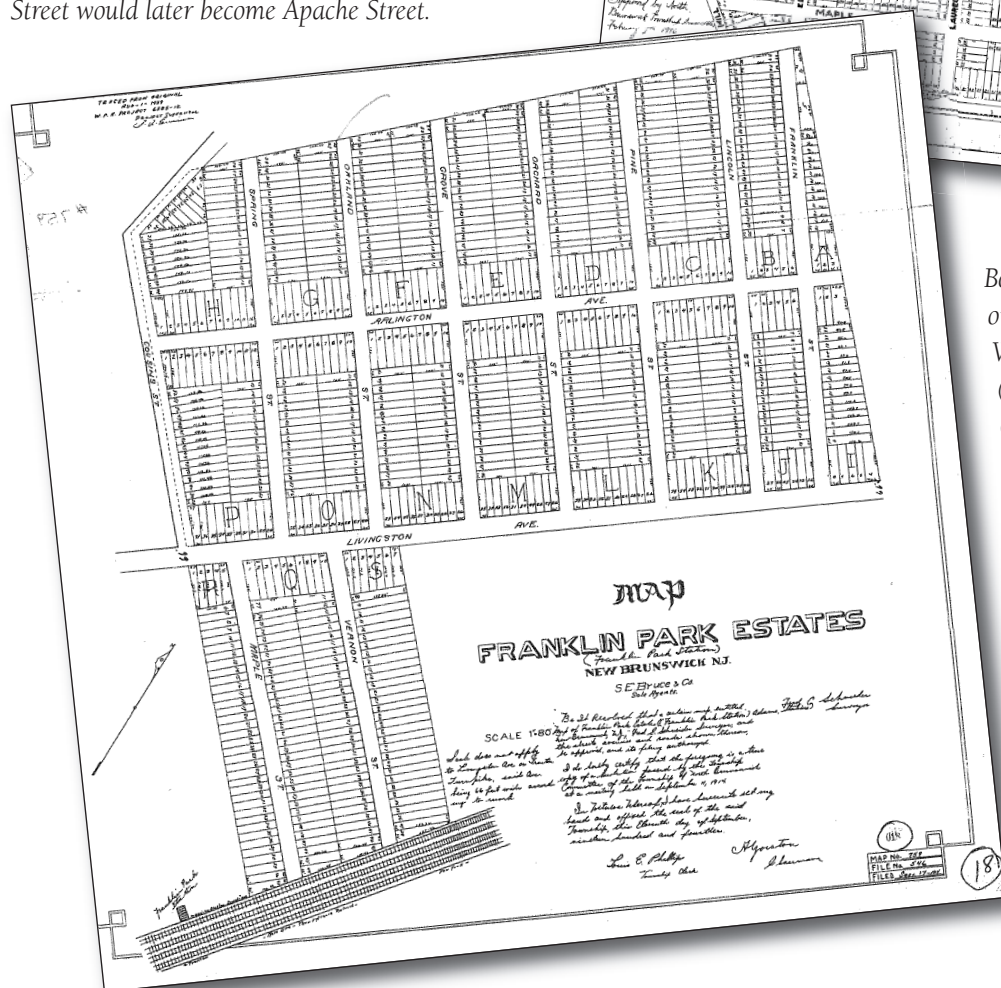
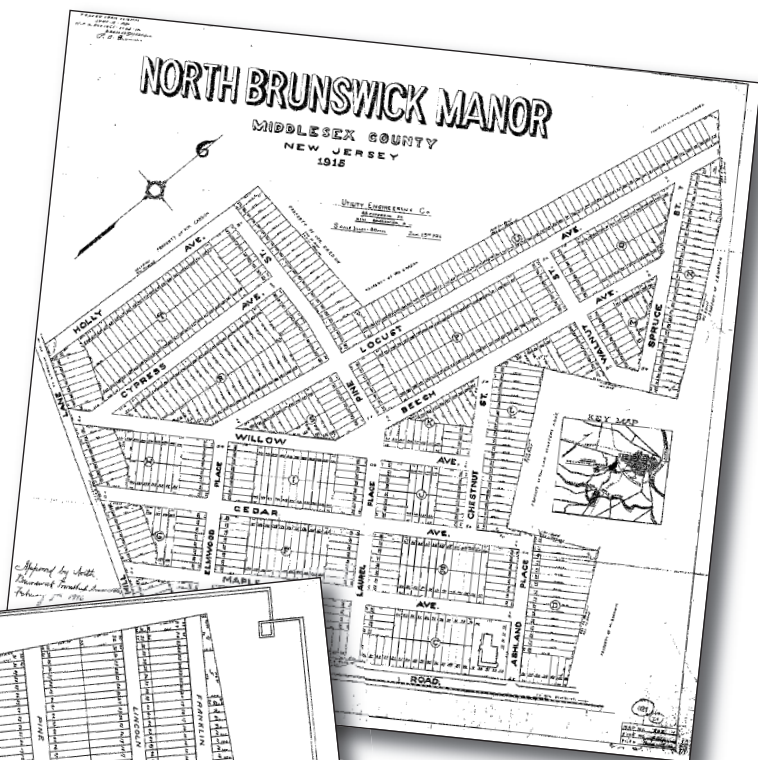


Map of North Brunswick Township, 1896

Early 1900's Subdivision Maps

The oldest section of Berdines Corner was depicted in this map from 1915 as "North Brunswick Manor" and "Approved by the North Brunswick Township Committee February 7, 1916." While many of the streets and names accurately reflect the neighborhood today, others such as "Holly Ave." were never built.

"Franklin Park Estates" shown in 1914 would become known as the Adams neighborhood surrounding Arlington Avenue. The map reflects the current Orchard, Grove and Spring streets, though Oakland Street would later become Apache Street.

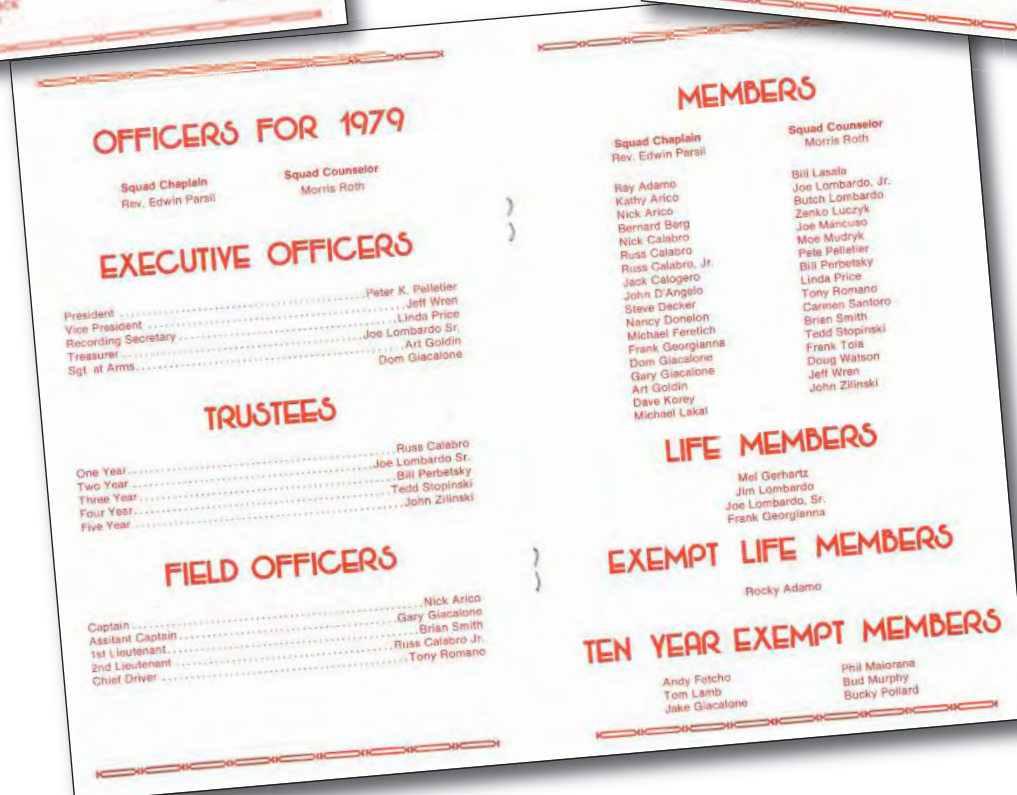
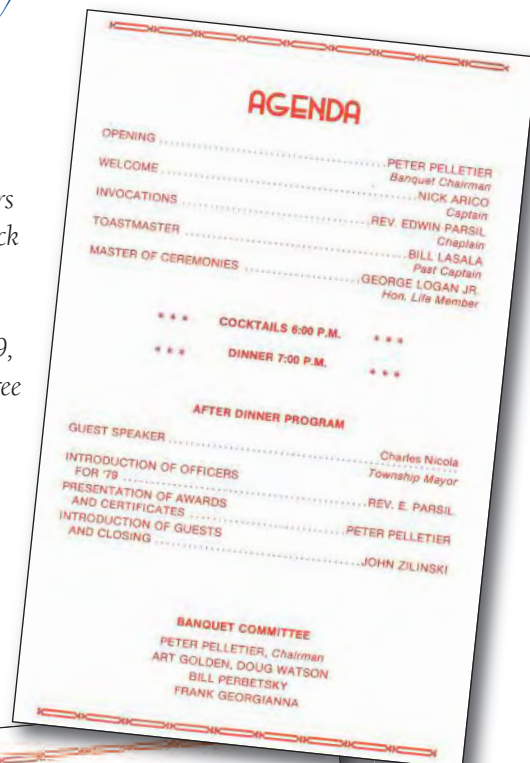


Both maps were "traced from originals" in 1939 as part of a Works Project Administration (WPA) job created during the Great Depression employing millions of unemployed people (mostly unskilled men) to carry out public works projects, including the construction of public buildings and roads. Almost every community in the United States had a new park, bridge or school constructed by the agency.

North Brunswick First Aid and Rescue Squad Program

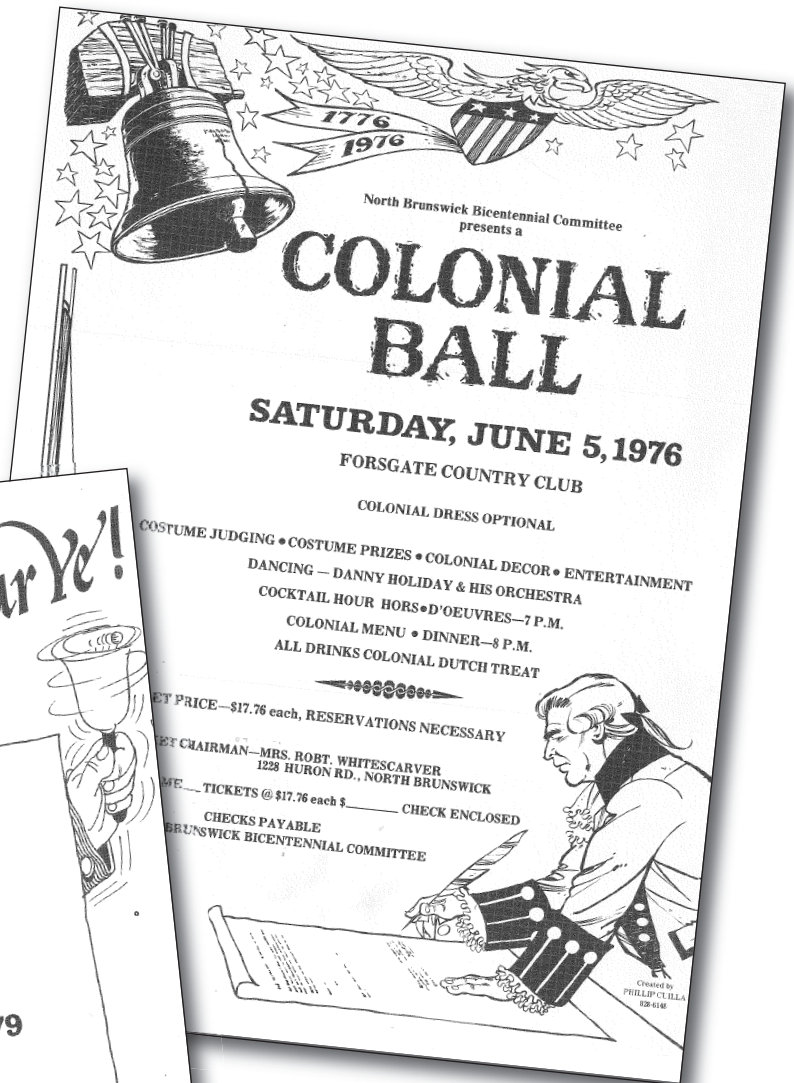
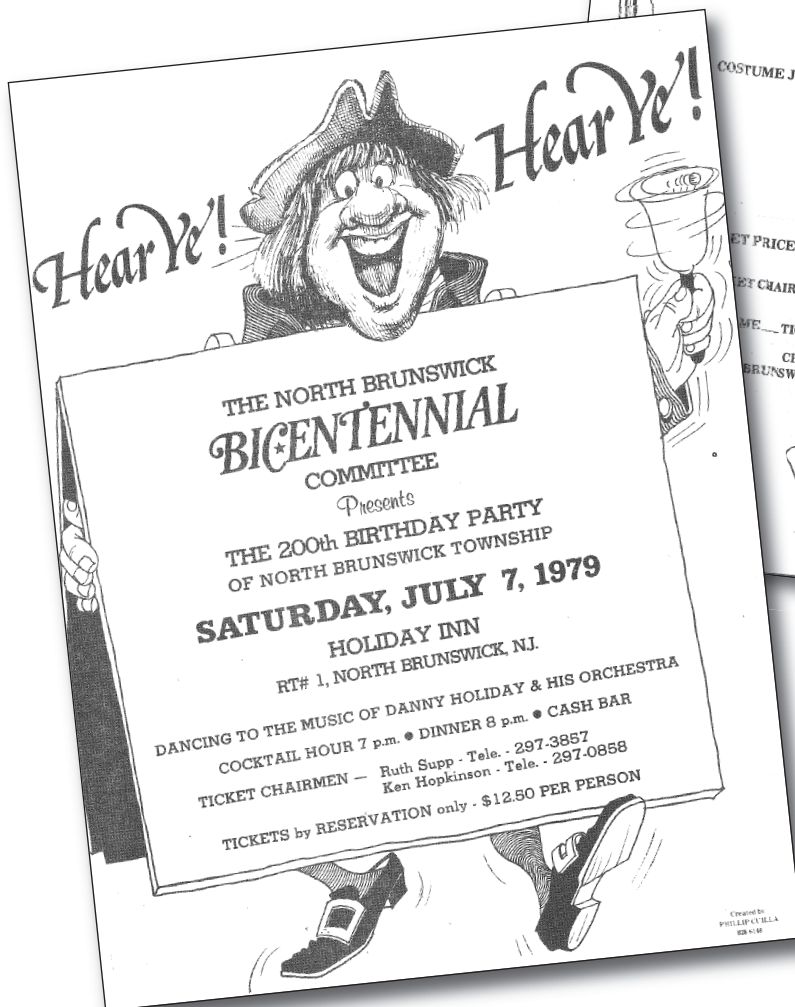


Gala Honoree Nick Arico was serving as a Captain and provided the welcome 35 years ago when the North Brunswick First Aid and Rescue Squad celebrated its 20th Annual Installation Banquet in 1979, and where 2004 gala honoree George Logan, Jr. was the Master of Ceremonies.



Special Event Invitations

North Brunswick celebrated the country's Bicentennial celebration in 1976 with its own Colonial Ball. Note the themed ticket price of "\$17.76 each" and "all drinks colonial dutch treat." This was a costume ball with many participants attending in optional "colonial dress."



The first variation of our Anniversary Gala was a "200th Birthday Party" in 1979 at the Holiday Inn on Route 1, where for only \$12.50 per person attendees could "dance to the music of Danny Holiday & his Orchestra."

Hidden Lake Apartments Original Promotional Brochure

E 2 Bedroom/2 Bath Den Deluxe Apartment-Home

Here's the most luxurious 1,490 sq. ft. of apartment-home available in the East! A truly spacious sunken living room, with magnificent brick fireplace. A practically unending 9' by 18' patio. Gigantic master bedroom and bath, big 2nd bedroom, and a den which adjoins the patio through sliding glass doors. Generous kitchen adjoins dining room which also opens out to patio.



Nature & Man: A unique blend



Hidden Lake Town & Country Apartments



Hidden Lake Town & Country Apartments



Hidden Lake Town & Country Apartments

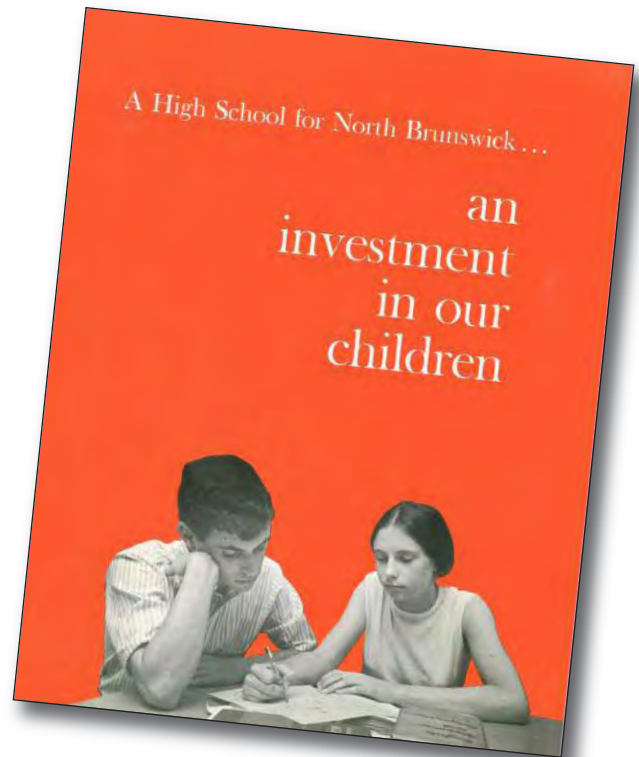
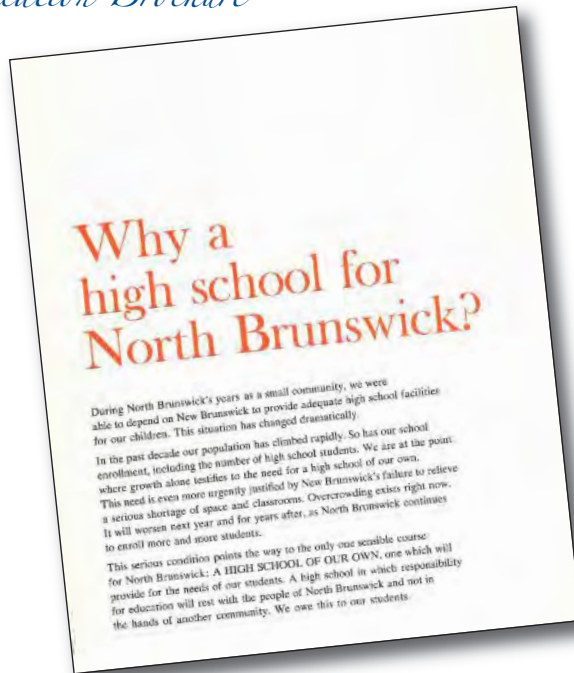
All roads lead to Hidden Lake Town & Country Apartments

Directions N.J. Turnpike to Exit 9 on Garden State Parkway to Exit 240, then Route 101 south to Cranford Lake. North Turnpike to Exit 240, then Route 101 north to Cranford Lake. Right on Cranford Lake Road 2 1/2 mi. to Hidden Lake. Hidden Lake Drive is scheduled to open in June 1973. Phone: (201) 345-0248.

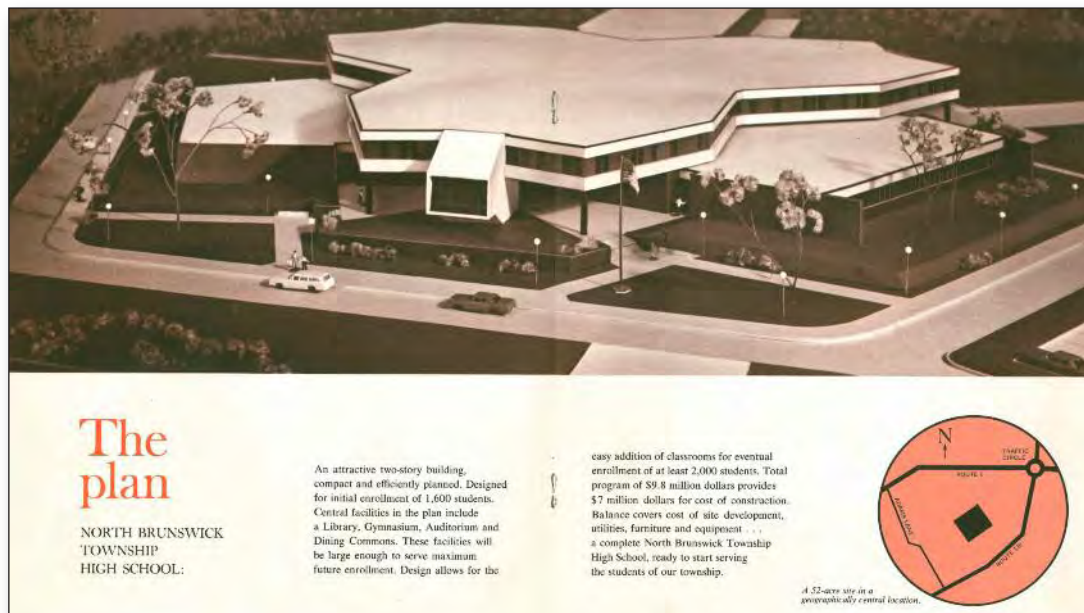
KAPLAN

"All roads lead to Hidden Lake Town & Country Apartments" according to this promotional brochure which noted that "Hidden Lake Drive is scheduled to open in June 1973." The "most luxurious 1,490 sq. ft. of apartment-home available in the East!" rented for \$425 per month.

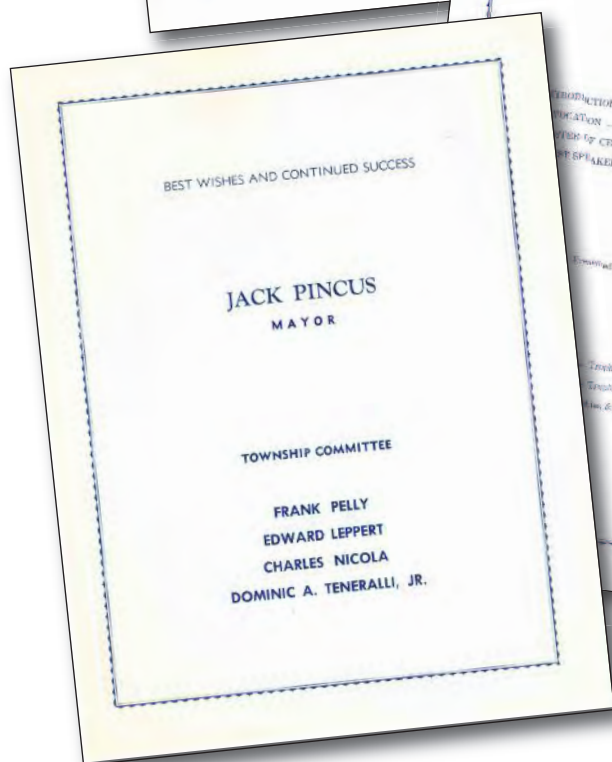
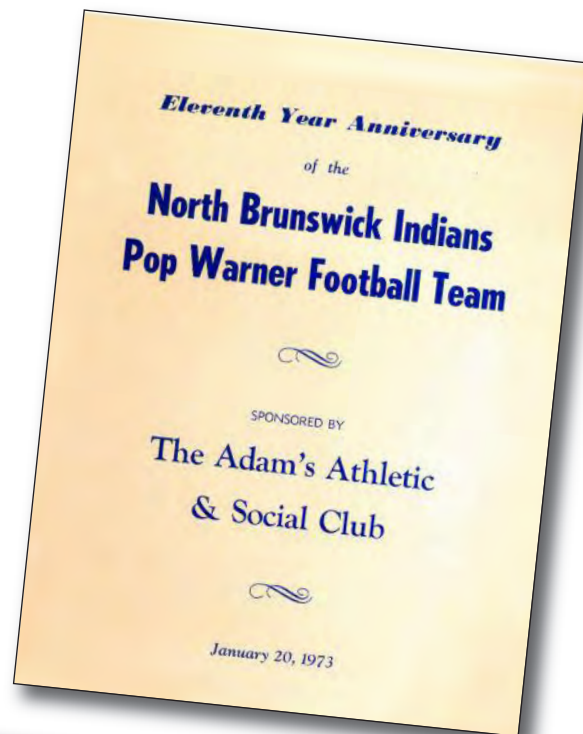
North Brunswick Board of Education Brochure



"Why we must act now!" was the urgent theme behind this brochure supporting the "Public Referendum for the Proposed Construction of a North Brunswick Township High School" on June 24, 1970. The model of the high school was displayed for public viewing at the municipal building as well as the "Middlesex County Bank, North Brunswick Savings and Loan and National Bank of New Jersey."



*North Brunswick Pop Warner
1973 Awards Program*



The 1972 Midget Football Team were conference champions and were celebrated at this Eleven Year Anniversary of the Pop Warner program, with Angelo R. Nigro writing in his President's Message that he hoped, "everyone has gained some bit of education, and learned the rewards of good clean sportsmanship." "Most importantly, you boys who came out night after night to practice, and show up week after week full of fire and lightning, and constantly gave all that you had for the glory of the North Brunswick Indians and its sponsor the Adams A.C."

Political Campaign Materials

**“North
Brunswick
People
Speak Out.”**

Hear what you
have to say ab



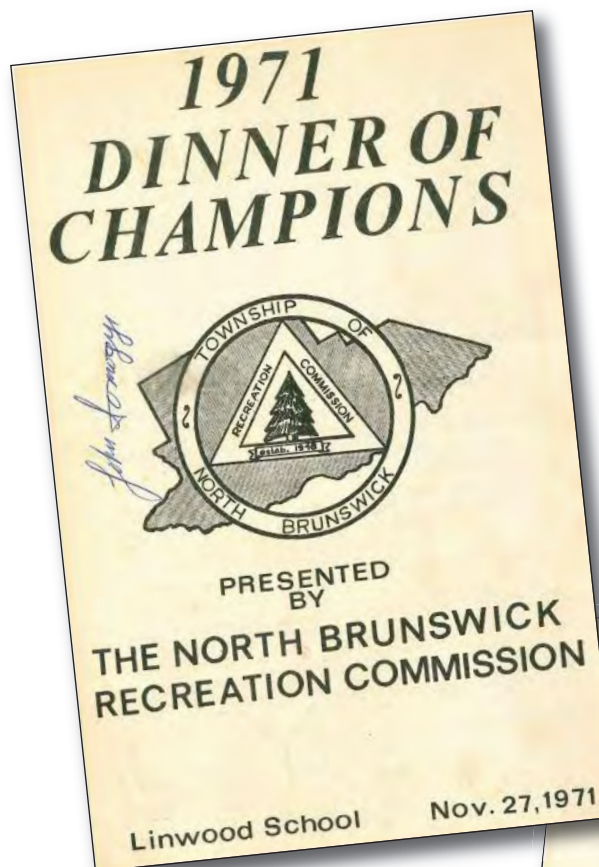
“I’m Mayor Fred Gilbert. Along with my running mates Jim Heffernan and Jim Orso I am running for re-election to the Township Committee on the Republican ticket. A town’s reputation isn’t made overnight. It has taken years of dedicated performance by your present Administration to make North Brunswick the outstanding community it is today. We’re proud of what the Republican Administration has accomplished for North Brunswick. But we believe there’s no substitute for hearing from the people themselves . . . what North Brunswick means to them, why they moved here, and what they like about our town. I invite you to play this record on your home phonograph. Listen for a few moments, please, and hear what the citizens of North Brunswick have to say.”

In a creative example of political campaign material, the 1971 Republican candidates distributed a 33 1/3 RPM record album featuring “Voices of North Brunswick.” Mayor Fred Gilbert provided the first recording inviting voters to play the record on their “home phonograph.”



Even 80 years ago in 1934, taxes were a theme in political campaigning as expressed on this heavy stock business-sized campaign card where Bernard G. H. Thomas “Pledged to the Interest of the Taxpayer.”

Recreation Commission 1971 Dinner of Champions Program



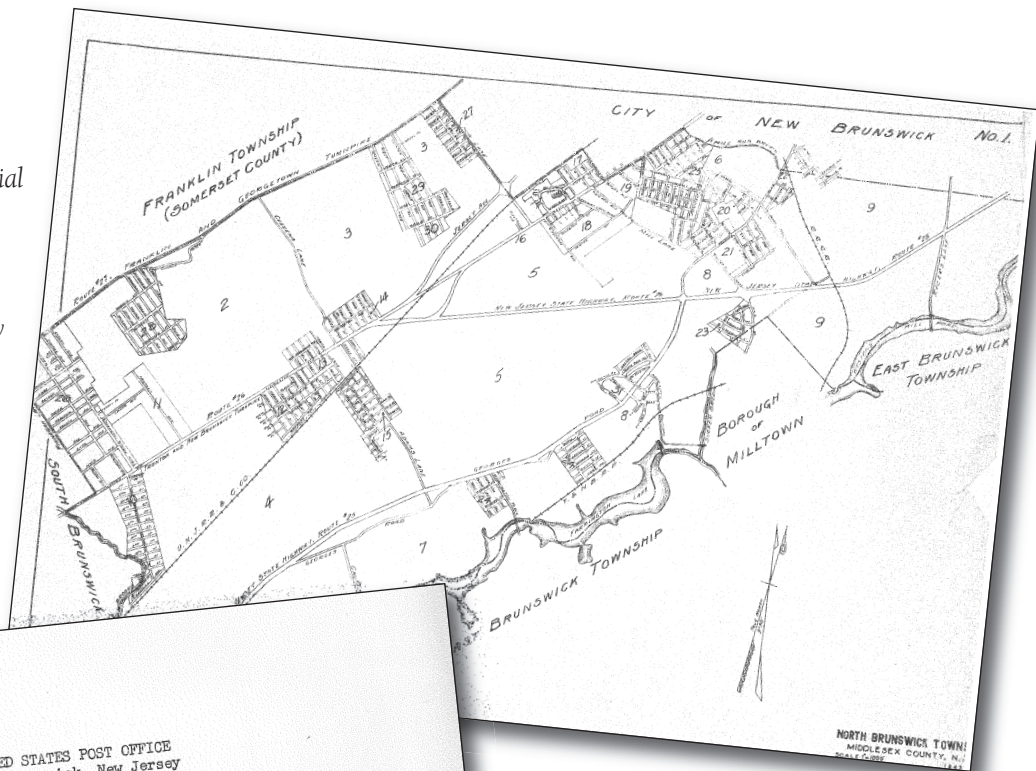
This Recreation Commission 1971 Dinner of Champions program features an original signature from legendary St. Peter's High School and Rutgers University basketball player John Somogyi who was a guest speaker.

PROGRAM	
Welcome.....	Mr. Frank Pelly
Invocation.....	Reverend E. I. Parsill
Dinner	
Master Of Ceremonies.....	Mr. Lee Devane
Trophy Presentations	
Outstanding Boy Awards.....	Mrs. Frank Pelly
Outstanding Girl Awards.....	Mr. Frank Pelly
Baseball Awards.....	Mr. Walter Buser
Basketball Awards.....	Mr. Al Jacobs
Football Awards.....	Mr. Archie Kinder
Miscellaneous Awards.....	Mrs. Ester Kessner & Mrs. Mary Szilva
Special Presentation.....	Mr. Lee Devane
Guest Speakers:	
Mr. Dick Lloyd - Varsity Basketball Coach,	Rutgers University
Mr. John Somogyi - Former All-State New Jersey High School Basketball Player And Holder Of All-Time New Jersey Lifetime Scoring Record. Now a Member Of The Rutgers Varsity.	
Menu	
Relish Tray	Fruit Salad
Tossed Salad	Rolls & Butter
Beans	Mr. Tea

RECREATION COMMISSION	
Mr. Archie Kinder, Chairman	Mr. John Heffernan
Mr. Alan Jacobs	Mrs. Esther Kessner
Mr. Walter Buser	Mrs. Mary Szilva
Mr. Lee Devane	
TOWNSHIP COMMITTEE	
Mr. Fred Gilbert, Mayor	Mr. Robert Cramer
Mr. Jack Pincus	Mr. Nicholas Friday
Mr. Frank Pelly	
ACTIVITIES '70-'71	
Football.....	225
Basketball-Boys And Girls.....	500
Basketball-Men.....	150
Volleyball-Women.....	30
Swimming-All.....	750
Drama-All.....	90
Twirling.....	65
Baseball-All Leagues.....	300
Bowling.....	235
Roller Skating.....	225
Open Recreation.....	750
Karate.....	30

1943 Tax Map

This map of the township from 1943 shows the limits of residential development at the time and references portions of present day Livingston Avenue and Route 1 as the "Trenton and New Brunswick Turnpike Route 26." Note the railroad running from Washington Place through the area of today's Kearney Drive, crossing Farrington Boulevard and over Sucker Brook into Milltown.



UNITED STATES POST OFFICE
New Brunswick, New Jersey
October 8, 1954

To the Patrons of the rural routes, Georges Road, (Georges Road to Maple Meade Estates) and Maple Meade Estates proper:

The Post Office Department has authorized this office to extend mounted curb line city delivery service as close to the front of the individual homes as possible, effective November 1, 1954.

This service will be known as a City Mounted Route and includes the homes along Georges Road from Colonial Gardens to Maple Meade Estates, and the following streets in the Maple Meade Estates Section: Wood Avenue, Holly Road, Maple Avenue, Laurel Road, Magnolia and Oak Streets, and the right side of Myrtle St. leading up from the store corner of Holly Road. All other sections remain as at present to be served in boxes on Holly Road until road conditions and number of homes warrant further extension. All of this territory is now served by rural routes.

You, as the patron, will have to cooperate in seeing that your box is moved on the weekend of Saturday and Sunday, October 30th and 31st, and placed in front of your home on posts about 4 feet high above the ground, where this is not at present their position, with house number and name painted on box, except the Georges Road section heretofore mentioned, where name only should be painted on box. This new service will commence on Monday, November 1, 1954 as scheduled, which in the majority of cases in the Maple Meade Section will be an added improvement and convenience in the receipt of mail.

Sincerely yours,

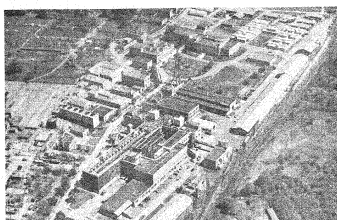
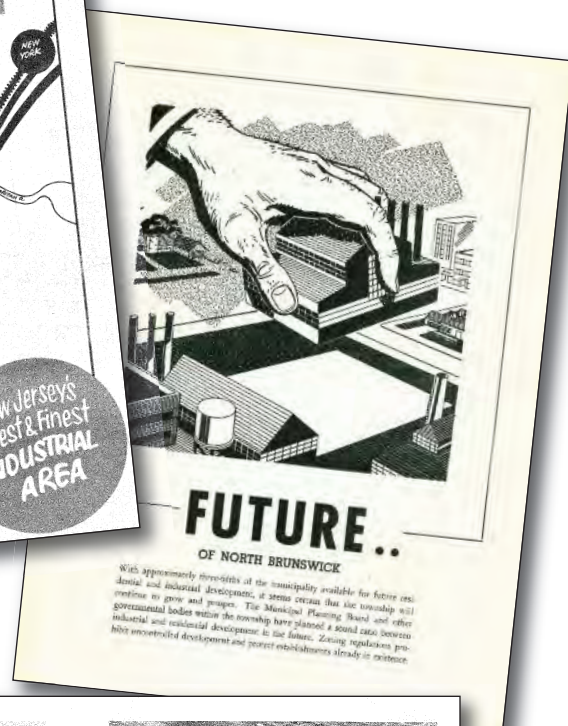
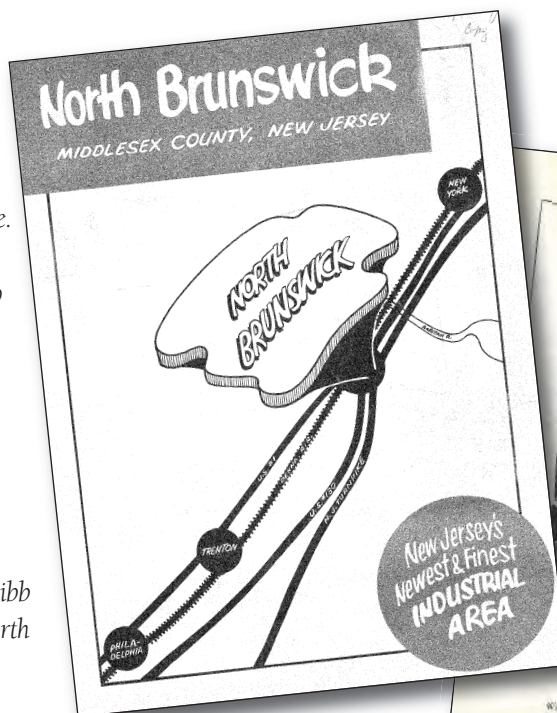
Thomas J. Radwin
Postmaster

1954 Postmaster Letter

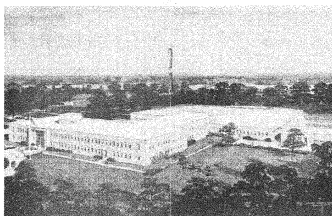
This 1954 letter from the New Brunswick Postmaster announced big changes in mail delivery for the patrons of rural routes throughout Maple Meade Estates. "Mounted curb line city delivery service as close to the front of individual homes as possible" would begin, with specific instructions to homeowners to place their mailboxes on "posts about 4 feet high" with "house number and name painted on box" for the "added improvement and convenience in the receipt of mail."

Industrial Development

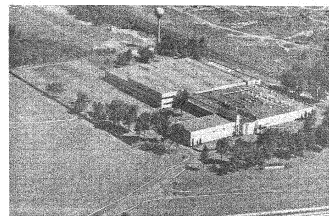
In 1954, "three-fifths of the municipality" were available for future residential and industrial development as noted in this brochure. The population was estimated at 7,500, with "rapid growth" leading to the construction of "Linwood Junior High School" which opened in 1951. Township leaders aggressively sought industrial development, taking pride in "some of the most modern and architecturally fascinating industrial plants in the country" pictured here. Among those, only Bristol-Myers Squibb survives, now in its 109th year in North Brunswick and by far our largest employer and leading taxpayer.



E. R. SQUIBB & SONS



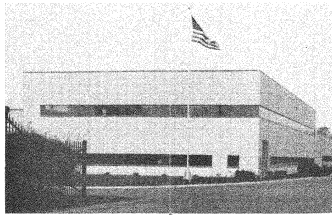
NATIONAL HEADQUARTERS, BOY SCOUTS OF AMERICA



PERMACEL TAPE



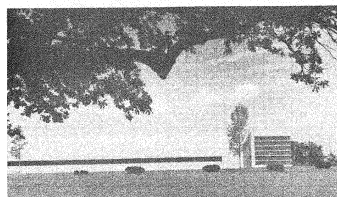
THE EASTERN ASSEMBLY PLANT OF STUDEBAKER CORPORATION



PERSONAL PRODUCTS CORPORATION



GOETZE GASKET, BRANCH OF JOHNS-MANVILLE PRODUCTS

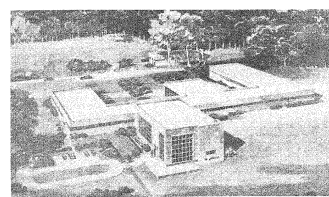


ETHICON SUTURES

INDUSTRIAL DEVELOPMENT

North Brunswick prides itself on having some of the most modern and architecturally fascinating industrial plants in the Country. The industrial buildings located on U. S. Route #1 have received national attention for their attractiveness. For several years, Permacel Tape has been awarded the New Jersey Garden Club prize as the best industrial site in the State.

Industries are diversified. However, the largest group made up of E. R. Squibb and Sons, Division of Olin Mathieson Chemical Corporation, Ethicon Sutures, Personal Products, Permacel Tape, and Carter Products, Inc. manufacture pharmaceuticals. Other industries located in the township include National Musical String Corporation, Goetze Gasket, branch of Johns-Manville Products, Pepsi-Cola Bottling Company, Rodic Chemical & Rubber Corporation, subsidiary of Remington Rand, Inc., The Eastern Assembly Plant of Studebaker Corporation, Graybar Shipping Center, Servall Paper Box Company, Hermann Forwarding Company, New Brunswick Cooprage Works, Uniman Printers and the Alexander Smith Rug Company's Shipping Center.



JOHNSON & JOHNSON RESEARCH CENTER



MAIN STREET

NORTH BRUNSWICK

CONGRATULATES

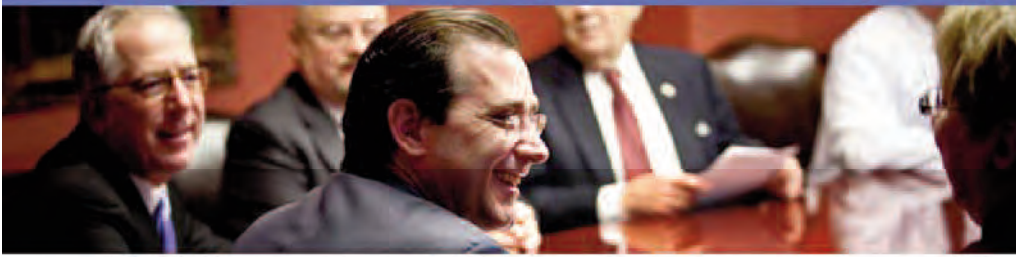
all the honored volunteers.

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We Proudly Support the North Brunswick
235th Anniversary Gala



Congratulations to all of
Tonight's Honorees



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YEARS OF PROVIDING
QUALITY AFFORDABLE
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COMMUNITIES OF
NEW JERSEY.

*C*ongratulations to the Township of North Brunswick on your 235th Anniversary. We commend you for the outstanding services you provide to the community and are pleased to be your newest housing partner.



CIS also extends a heartfelt congratulations to the 2014 honorees:

- Connie Adamo, Civic & Cultural Organizations
- Nicholas Arico, First Aid & Rescue Squad
- Kathy Aruta, Community Food Bank
- Cynthia Baumgartner, Domestic Violence Team
- Darren Snediker, Youth Sports
- Charles Zaabadics, Fire Department
- Father John Polyak, Our Lady of Peace Church

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Kaplan Companies is proud to be a part of
the North Brunswick community for over 51
years. We salute the Historical Society and the
volunteers that sacrifice their time and energy
to make the township a special place to live.

**WE MAKE A LIVING BY WHAT
WE GET, BUT WE MAKE A
LIFE BY WHAT WE GIVE.**

- WINSTON CHURCHILL



I shall pass through this world but once. Any good therefore that I can do or any kindness that I can show to any human being, let me do it now. Let me not defer or neglect it, for I shall not pass this way again.

- Mahatma Gandhi



Bethlehem Visitors Center, Bethlehem, PA

before (above) | after (below)



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Janice Larkin – Member

The North Brunswick Historical Society is a 501(c)(3) non-profit organized exclusively for charitable purposes. Our mission is to promote, support, gather, preserve, advance and disseminate knowledge about the history of the Township of North Brunswick through research, collections management, preservation and/or interpretation, and make such programs and resources available to the general public.